



निवापद मडक छाटे

We Demand Safe Road

Background

Established on 1st December 1993 after the sad demise of Jahanara Kanchan, the wife of renowned film artist Ilias Kanchan, on 22nd October, 1993.

Vision:

Creation of arrangements and mechanism for ensuring roads free from road crash.

Mission:

To establish a sustainable social action program in order to ensure road safety incorporating the co-operation and participation of government, civil society, foreign donors, non-government organizations, business community and common people at large.

Nirapad Sarak Chai Network and Workforce

Location: 112 branches spread across Bangladesh and 3 branches in the United Kingdom and 2 in the United States of America.

Central Executive Committee: 55 Executive members, 31 Life Members, 500 general members.

Branch Committee: Avg. 70 members in each branch.

Total members: Approx. 7936 members across Bangladesh and 300 members outside of Bangladesh.



Background



- Fatality rate is one of the highest in the world 13.3 deaths per 100000 population
- WHO estimated road traffic fatalities 21316 (95% CI 17 349–25 283)
- Estimated GDP lost due to road traffic crashes 1.6%

Main Causes of Road Crash

- Reckless driving
 - Over- speeding
 - Over- Loading
 - Illegal competition to overtake another vehicle
 - Poor utilization of helmets, seat belts etc.;
 - Driving under influence of alcohol, drugs etc.
 - Lack of Training of the drivers
 - Lack of training of maintenance of vehicles
 - Driving of vehicles by helpers instead of Drivers
 - Vehicular defects
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- Lack of knowledge and consciousness of the road users
 - Walk on roads instead of using the footpaths
 - Crossing roads without using the foot over bridge
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- Hazardous roads & road environments
 - Improper road design and construction
 - Insufficient road safety measures in road
 - Poor implementation of Traffic rules & regulations



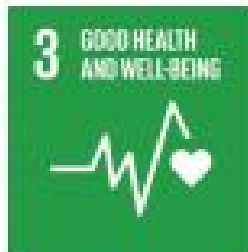
Factors Contributing to Road Crash in Bangladesh

- Road user errors (90%)
- Adverse road conditions or environment (30%)
- Vehicle defects (10%)

Source: Accident Research Institute (ARI)



SDG Targets



SDG target 3.6: by 2020, halve the number of global deaths and injuries from road traffic accidents.



SDG target 11.2: by 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, people with disabilities and older people.

Since the main cause of road crashes in Bangladesh is road user's behaviour, Nirapad Sarak Chai has focused its activities in the creation of awareness and knowledge of road users to reduce road crashes in order to achieve the SDG targets. NISCHA is focused on achieving target 3.6.

Activities to achieve SDG targets

Activities performed by Nirapad Sarak Chai with respect to Road Safety to achieve SDG targets:

- Observe 22nd October as National Safe Road Day every year.
- Work closely with the government to develop the new Road Transport legislation.
- Interactive Road Safety workshop in schools and colleges across the country.
- Refresher training for existing drivers and transport labours.
- Creation of educated drivers and transport labours.
- Organize mass gatherings and rallies all over the country.
- Produce yearly reports on Road crash statistics through year long data collection & analysis, and then shared with the press.
- Conduct Road safety seminars, workshops and round table meetings.
- Create related and relevant materials – print, electronic and video for awareness campaigns etc.
- Undertake road safety improvement drives.



Activities



Road Transport and Highways Division
Ministry of Road Transport and Bridges
Government of the People's Republic of Bangladesh



সড়ক পরিবহন ও মহাসড়ক বিভাগ
সড়ক পরিবহন ও সেতু মন্ত্রণালয়
গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Observation of 22nd October as the National Safe Road Day

- 22nd October has been declared as National Safe Road Day by the Cabinet of the Government of the People's Republic of Bangladesh with Prime Minister Sheikh Hasina in the chair.
- This date was proposed by Nirapad Sarak Chai as it is also the death anniversary of Jahanara Kanchan which started the road safety movement in Bangladesh.

Activities



Creation of educated drivers and transport labours

- Nirapad SarakCchai (NISCHA) established a Driving & Mechanical Training Centre (NISCHA Driving & Mechanical Training Institute) Govt. License No. 44/2011.
- Professional Driving Training is provided with licence issued by BRTA for poor and unemployed SSC pass youths free of cost.
- Approx. 800 students have successfully graduated with a professional driving licence from the institute and are currently working as professional drivers both within Bangladesh and abroad.

Activities



Interactive Road Safety workshop in schools and colleges across the country

- As of now over 30,000 students of more than 600 schools and colleges, since year 2015, have been given road safety awareness trainings and workshops across Bangladesh.
- In each of these schools; teachers and guardians are also trained on road safety awareness alongside the students.

Activities



Refresher training of existing Drivers and transport labors

- One/Two day(s) awareness and skill training program for existing drivers
- Training conducted in 45 Districts with the support of LGED, ADB, KFW and the American Centre Dhaka.

Activities



Road Safety Training of School Teachers

- Awareness and road safety training program for teachers at the Primary Teachers' Training Institute PTI
- This program started this year and will take place in all PTI institute in all districts so that teachers can then train students at their respective schools.

Activities



Ongoing Voluntary works by our members

- Encouraging helmet use and distributing free helmets to motorcyclists.
- Identifying and repairing broken roads with own initiative.
- Installing road signs where required.
- Clear roads and highways to reduce congestion during holidays and peak seasons.

Thank You

Nirapad Sarak Chai

(We Demand Safe Road)

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